

Setting up a New U3A - First Steps

Has your group decided to start a new U3A? If so, at Network Queensland we are happy to help you with these first steps. Please send an inquiry email to secretary@u3aqld@gmail.com or contact a U3A near you for advice. The following will give you some information to help you get started.

Your first step will be to hold a Public Meeting to gauge the interest in your community. If you cannot arouse public interest, there is little point in proceeding further.

Some suggested steps towards holding your Public Meeting:

A good place to start is at your Regional Council, as they will often help with publicity and a venue at little or no cost. The best venue is one that is easily accessible both by public transport, and with convenient car parking.

Publicity is all-important. You must make sure that the local community is aware of the proposed formation, and your local library, local newspaper(s), local radio, and local television are good options for publicity. Local businesses and community organisations may also be prepared to display your posters to advertise the Public Meeting.

Don't forget to talk about your intentions to anybody and everybody in your community who will listen. For ideas and suggestions on how to promote your U3A, we suggest you download the promotional guide from the Network Queensland website: www.u3aqld.org.au. You just cannot have too much publicity.