

Setting up a New U3A - Website and Social Media

Website

In this digital age, a website is essential to advertise your U3A and communicate with your members.

You can easily build a web site on Google Sites or similar free sites and it can cost you nothing at all, except some of your time.

You don't need a high level of expertise or special software.

Note: A web site will not be quite totally free of cost - You will require a domain name which would cost about \$10.00 per year.

For ideas on how to build your website, check the Network Queensland website on:
www.u3aqlld.org.au/

Facebook

Facebook is another great way to promote your U3A. Easy to set up and allows information to be seen by your members instantly as long as they are Facebook account holders.

Facebook, used in conjunction with your website, gives you an arsenal of very powerful promotional tools.

U3A Network Queensland uses Facebook extensively and we would encourage all U3As and members to use this form of social media to promote your organisation. Check out the Facebook page for U3A Network Queensland at:
www.facebook.com/www.u3aqlld.org.au/